
BTS Tourisme E2 English Exam Subject 1

EXAMEN: BREVET DE TECHNICIEN SUPÉRIEUR TOURISME

ÉPREUVE: E2 - Communication en Langue Vivante Étrangère A (Anglais)

SESSION: 2026

Instructions to the Examiner:

- **Partie 1:** 30 min preparation
- **Partie 2:** 30 min preparation

THÈME: SUSTAINABLE LUXURY TRAVEL

PART 1: WRITTEN COMPREHENSION & PRODUCTION

Instructions to the Candidate:

- **Situation :** You work for a Dublin Travel Agency. You are in charge of writing a short, informative, promotional document to be published on your website for new clients.
- **Task :** From the document below write down 5 FAQs (Frequently Asked Questions) and answer them. Give examples of destinations with invisible architecture that are provided within packages sold by your company (100-150 words max).

DOCUMENT 1: INTERVIEW TRANSCRIPT

Title: *The Rise of "Invisible" Hotels*

Source: Travel Weekly Podcast

Interviewer: "Welcome back to *Future Travel*. Today we're discussing a paradox: hotels that cost a fortune but promise you 'nothing'. I'm joined by Sarah Jenkins, a hospitality analyst. Sarah, what is this trend?"

Sarah Jenkins: "Hi, Mark. We call it 'Invisible Architecture'. High-end travelers are moving away from gold taps and marble lobbies. They want hotels that blend seamlessly into the landscape. A prime example is the new 'Mirror Cube' concept in Scandinavia or the 'Dune Pods' in the Saudi desert."

Interviewer: "So, it's about being eco-friendly?"

Sarah Jenkins: "Partly. It's sustainability meets exclusivity. These structures are often

pre-fabricated, solar-powered, and leave zero footprint if removed. But the luxury price tag—often upwards of \$800 a night—pays for the isolation. You aren't just buying a room; you're buying uninterrupted views of nature without seeing another human being."

Interviewer: "Is this just a niche for introverts?"

Sarah Jenkins: "Not at all. Since the pandemic, the demand for 'remote luxury' has skyrocketed by 40%. Major hotel chains are now investing in 'glamping' and detached eco-villas because they offer higher margins and attract a younger, eco-conscious, yet wealthy demographic."

DOCUMENT 2: INVISIBLE HOTELS EXAMPLES

Destination	Project Name	Description
Sweden (Lapland)	<i>The Treehotel Mirrorcube</i>	A 4x4 meter glass box suspended around a tree trunk, reflecting the forest so it remains virtually invisible.
Italy (Dolomites)	<i>Mirror Houses</i>	Luxury units with mirrored facades that reflect the mountain peaks, blending into the orchard landscape.
Mexico (San Miguel)	<i>Casa Etérea</i>	A "shining" eco-house on the slopes of a volcano that uses mirrored glass to mimic the sky and high-desert terrain.
Norway (Juvet)	<i>Landscape Hotel</i>	Independent glass pods built into the topography, allowing guests to see the river and forest without being seen.
Australia (Blue Mountains)	<i>Invisible House</i>	Constructed from reflective steel and glass on a ridge, it "disappears" against the shifting light of the valley.

PART 2: ORAL EXPRESSION & INTERACTION

Instructions to the Candidate:

1. **Presentation (10-15 mins):** Present the written document in English, highlighting the key advantages of the concepts of Invisible Architecture compared to traditional mass tourism (examiner is your manager in a professional environment like a business meeting.)
2. **Interaction (10-15 mins):** Convince the client (examiner) to book the *Costa Rica Cloud Forest Lodge* (Document B). You must:
 - Explain the unique features of the accommodation.
 - Reassure them about comfort and safety.
 - Justify the price by emphasizing the "sustainable exclusive" experience.

Context Professional:

You work for "**Green Horizons Travel**", a tour operator specializing in sustainable tailor-made holidays.

You are in a meeting with a potential client (the examiner) who is looking for a unique, high-end honeymoon destination. They are hesitant between a classic 5-star resort and something more adventurous.

DOCUMENTS DOSSIER

DOCUMENT A: Industry Article

Source: *The Guardian Travel*, "Why Green is the New Gold" (Extract)

"The definition of luxury has shifted. Ten years ago, luxury meant excess—air conditioning, imported food, and massive pools. Today, 'New Luxury' is defined by scarcity and authenticity. Travelers are willing to pay a premium for silence, dark skies, and locally sourced organic food. Statistics show that 73% of Millennial and Gen Z travelers prefer sustainable brands. However, they are not willing to sacrifice comfort. This has given rise to the 'Eco-Luxury' sector: hotels that offer 5-star amenities (fast Wi-Fi, spa services, fine dining) but operate entirely off-grid. These establishments support local communities and protect biodiversity, creating a 'guilt-free' indulgence that appeals to modern ethics."

DOCUMENT B: Product Brochure

Product: *The Monteverde Cloud Forest Sanctuary*

Location: Costa Rica

Feature	Details
Accommodation	Glass-walled "Nest Suites" suspended in the

	tree canopy.
Energy	100% Hydro & Solar powered. Rainwater harvesting systems.
Activities	Private night walks with biologists, ziplining, coffee plantation tours.
Dining	"Farm-to-Table" restaurant. No imported ingredients.
Price	\$650 per night (All-inclusive). 10% goes to jaguar conservation.
Client Reviews	<i>"The sound of the jungle was intense but the bed was heavenly."</i> - 5 Stars.